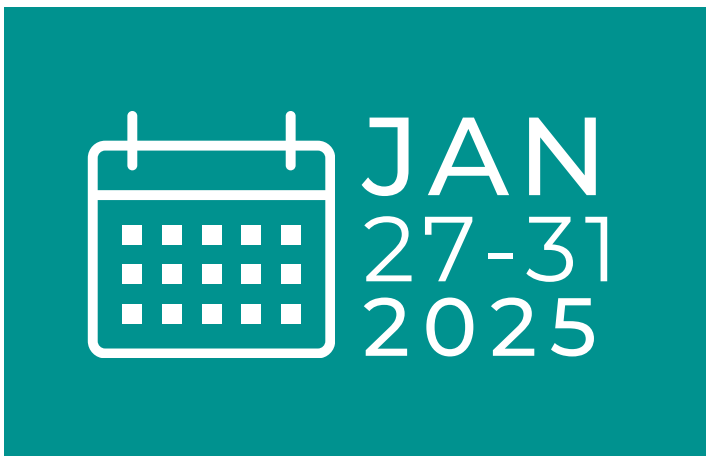




EXECUTIVE INVITATIONAL SERIES



2025 SPONSOR





the venue

Incredible... Hidden away on one of the most pristine and famous beaches in all of Mexico, this AAA Five Diamond Resort is the quintessential setting for adult adventure, relaxation, romance and Unlimited-Luxury®. Unlimited-Luxury® is more than just a phrase. It's a commitment to redefining the all-inclusive experience by fulfilling your every wish and exceeding your expectations at every turn. It includes every amenity you'd expect from a world-class destination and so much more. Secrets Maroma Beach Riviera Cancun has been awarded a 2018 Travelers' Choice Award for being in the top 25 All-Inclusive Resorts Worldwide. This award is determined by the millions of personal reviews TripAdvisor receives each year.



the event

Invited... **The Executive Invitational Series** is a collaborative institute with a small group of owners and senior-level executives from around the country. National child care legal expert Ron McGuckin and successful multi-site owners Mary Hornbeck and Alix Hall lead in-depth sessions to share challenges and successes while brainstorming new ideas. While Ron, Mary, Alix, and invited guest speakers with specialized expertise will guide participants through current trends and topics, the group and its current needs formulate the true content. This event provides networking opportunities uniquely designed to promote professional connections and relationship building that support your leadership. Revitalization also plays a key factor in leadership success, and ample time is built into the schedule for relaxation, relationship building, and recreation.



the cost

Invested... Costs below reflect 4 nights lodging at the all-inclusive resort, gratuities, taxes, and travel insurance. Transportation to and from the resort is also included. Extended nights available during registration. Participants are required to book through AELL. No exceptions will be made.

	Rates 4/15-6/15/2024	Rates 6/16-8/15/2024
Junior Ocean View		
Single Occupancy + Training	\$4,053 per person	\$4,253 per person
Double Occupancy + Training	\$3,177 per person	\$3,377 per person
Double Occupancy Companion	\$2,127 per person	\$2,327 per person
Junior Preferred Club Ocean View		
Single Occupancy + Training	\$5,337 per person	\$5,537 per person
Double Occupancy + Training	\$3,529 per person	\$3,729 per person
Double Occupancy Companion	\$2,479 per person	\$2,679 per person
Junior Preferred Club Ocean Front		
Single Occupancy + Training	\$7,081 per person	\$7,281 per person
Double Occupancy + Training	\$4,401 per person	\$4,601 per person
Double Occupancy Companion	\$3,351 per person	\$3,551 per person

the schedule

(subject to change)

MONDAY, JANUARY 27 | MAIN ARRIVAL DAY

5:00 P.M. - 7:00 P.M.

- Welcome Cocktails - Main Lobby*

TUESDAY, JANUARY 28 | MAROMA 1 & 2

8:30 A.M. - 9:00 A.M.

- Connect Over Coffee

9:00 A.M. - 9:45 A.M.

- Opening General Session | The Current State of ECE | Panel Discussion

9:45 A.M. - 10:30 A.M.

- General Session | The Current State of Insurance

10:30 A.M. - 12:00 P.M.

- CHOOSE ONE
 - Breakout Session A - Cost of Care ***Required for all first time attendees**
 - Breakout Session B - Company Structure Review for Best Tax Advantages

12:30 P.M. - 2:00 P.M.

- Welcome Lunch with First Time Attendees

2:30 P.M.

- Networking at the Pool/Beach*

7:00 P.M. - 9:00 P.M.

- Poolside Dinner*

WEDNESDAY, JANUARY 29 | MAROMA 1 & 2

8:30 A.M. - 9:00 A.M.

- Connect Over Coffee

9:00 A.M. - 10:30 P.M.

- Keynote Discussion | How Gen Z Has Changed the Marketing & Advertising Game
Ben Smithee, The Smithee Group

10:30 A.M. - 12:00 P.M.

- Breakout Session A | Financial Documents 411 ***Required for all first time attendees**
- Breakout Session B | Exploring Funding Opportunities - Money Is Out There

2:30 P.M.

- Networking at the Pool/Beach*

7:00 P.M. - 9:00 P.M.

- Dine Arounds*

THURSDAY, JANUARY 30 | MAROMA 1 & 2

9:30 A.M. - 10:00 A.M.

- Connect Over Coffee

10:00A.M. - 11:00 P.M.

- Keynote Discussion | Paid Media - A Deeper Dive | Ben Smithee, The Smithee Group

11:00A.M. - 12:00 P.M.

- CHOOSE ONE
 - Think Tank A | Life Insurance - As an Asset Class & Business Owner's Tool
 - Think Tank B | HR Consistency - Hiring, Discipline, Incentives

2:30 P.M.

- Networking at the Pool/Beach*

7:00 P.M. - 9:00 P.M.

- Dine Arounds*

FRIDAY, JANUARY 31 | MAROMA 1 & 2

8:30 A.M. - 10:30 A.M.

- CHOOSE ONE
 - Think Tank A | Wages & Compensation
 - Think Tank B | Exit Planning & Retirement Readiness

10:30 A.M. - 12:30 P.M.

- General Session | Legal/HR Trends | Ron McGuckin

*Training participants and companions are welcome to participate.