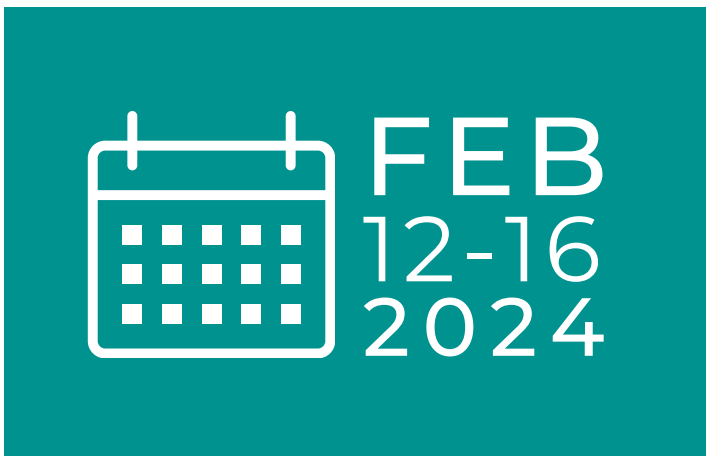




EXECUTIVE INVITATIONAL SERIES



2024 SPONSOR





the venue

Incredible... Hidden away on one of the most pristine and famous beaches in all of Mexico, this AAA Five Diamond Resort is the quintessential setting for adult adventure, relaxation, romance and Unlimited-Luxury®. Unlimited-Luxury® is more than just a phrase. It's a commitment to redefining the all-inclusive experience by fulfilling your every wish and exceeding your expectations at every turn. It includes every amenity you'd expect from a world-class destination and so much more. Secrets Maroma Beach Riviera Cancun has been awarded a 2018 Travelers' Choice Award for being in the top 25 All-Inclusive Resorts Worldwide. This award is determined by the millions of personal reviews TripAdvisor receives each year.



the event

Invited... **The Executive Invitational Series** is a collaborative institute with a small group of owners and senior-level executives from around the country. National child care legal expert Ron McGuckin and successful multi-site owners Mary Hornbeck and Alix Hall lead in-depth sessions to share challenges and successes while brainstorming new ideas. While Ron, Mary, Alix, and invited guest speakers with specialized expertise will guide participants through current trends and topics, the group and its current needs formulate the true content. This event provides networking opportunities uniquely designed to promote professional connections and relationship building that support your leadership. Revitalization also plays a key factor in leadership success, and ample time is built into the schedule for relaxation, relationship building, and recreation.



the cost

Invested... Costs below reflect 4 nights lodging at the all-inclusive resort, gratuities, taxes, and travel insurance. Transportation to and from the resort is also included. Extended nights available during registration. Participants are required to book through AELL. No exceptions will be made.

	Rates 5/15-7/15/2023	Rates 7/16-10/1/2023
Junior Ocean View		
Single Occupancy + Training	\$3,736 per person	\$4,036 per person
Double Occupancy + Training	\$2,860 per person	\$3,160 per person
Double Occupancy Companion	\$1,960 per person	\$2,260 per person
Junior Preferred Club Ocean View		
Single Occupancy + Training	\$5,020 per person	\$5,320 per person
Double Occupancy + Training	\$3,212 per person	\$3,512 per person
Double Occupancy Companion	\$2,312 per person	\$2,612 per person
Junior Preferred Club Ocean Front		
Single Occupancy + Training	\$6,764 per person	\$7,064 per person
Double Occupancy + Training	\$4,084 per person	\$4,384 per person
Double Occupancy Companion	\$3,184 per person	\$3,484 per person

the schedule

(subject to change)

MONDAY, FEBRUARY 12 | MAIN ARRIVAL DAY

5:00 P.M. - 7:00 P.M.

- Welcome Cocktails - Main Lobby*

TUESDAY, FEBRUARY 13 | MAROMA 1 & 2

8:30 A.M. - 9:00 A.M.

- Connect Over Coffee

9:00 A.M. - 10:00 A.M.

- Opening General Session | The Current State of ECE | Panel Discussion

10:00 A.M. - 10:30 A.M.

- Why Insurance Options Shrinking & Rates Are Inflating | Blake Sanders

10:30 A.M. - 12:00 P.M.

- CHOOSE ONE

- Breakout Session A - Cost of Care | Mary Hornbeck & Brittney Luther *Required for all first time attendees
- Breakout Session B - Wills, Trusts & Investments | Erica Sylvia

12:30 P.M. - 2:00 P.M.

- Welcome Lunch with First Time Attendees

2:30 P.M.

- Networking at the Pool/Beach

7:00 P.M. - 9:00 P.M.

- Poolside Dinner*

WEDNESDAY, FEBRUARY 14 | MAROMA 1 & 2

8:30 A.M. - 9:00 A.M.

- Connect Over Coffee

9:00 A.M. - 10:30 P.M.

- The Future Brand – How to Create Brand IMPACT | Ben Smithee, The Smithee Group

10:30 A.M. - 12:00 P.M.

- Financial Planning Strategies | Panel Discussion | John Hilcher, CPA & Erica Sylvia

2:30 P.M.

- Networking at the Pool/Beach

7:00 P.M. - 9:00 P.M.

- Dine Arounds*

THURSDAY, FEBRUARY 15 | MAROMA 1 & 2

8:30 A.M. - 9:00 A.M.

- Connect Over Coffee

9:00 A.M. - 9:45 A.M.

- Are You Really Covered? A Business Essential Conversation About Insurance | Blake Sanders

10:00A.M. - 12:00 P.M.

- CHOOSE ONE

- Think Tank A | Recruiting & Retention | Lynette Galante & Mary Hornbeck
- Think Tank B | Succession & Generational Transitions | John Hilcher, CPA

2:30 P.M.

- Networking at the Pool/Beach

7:00 P.M. - 9:00 P.M.

- Dine Arounds*

FRIDAY, FEBRUARY 16 | MAROMA 1 & 2

8:30 A.M. - 10:30 A.M.

- General Session | Leader Shift – Developing Teams of Leaders Instead of Leaders of Teams | Ben Smithee

10:30 A.M. - 12:30 P.M.

- General Session | Legal/HR Trends | Ron McGuckin

*Training participants and companions are welcome to participate.