The Executive Invitational Series is a collaborative institute with a small group of owners and senior-level executives from around the country. National child care legal expert Ron McGuckin and successful multi-site owners Mary Hornbeck and Alix Hall lead in-depth sessions to share challenges and successes while brainstorming new ideas. While Ron, Mary, Alix, and invited guest speakers with specialized expertise will guide participants through current trends and topics, the group and its current needs formulate the true content. This event provides networking opportunities uniquely designed to promote professional connections and relationship building that support your leadership. Revitalization also plays a key factor in leadership success, and ample time is built into the schedule for relaxation, relationship building, and recreation.

Incredibly, Hidden away on one of the most pristine and famous beaches in all of Mexico, this AAA Five Diamond Resort is the quintessential setting for adult adventure, relaxation, romance and Unlimited-Luxury®. Unlimited-Luxury® is more than just a phrase. It’s a commitment to redefining the all-inclusive experience by fulfilling your every wish and exceeding your expectations at every turn. It includes every amenity you’d expect from a world-class destination and so much more. Secrets Maroma Beach Riviera Cancun has been awarded a 2018 Travelers’ Choice Award for being in the top 25 All-Inclusive Resorts Worldwide. This award is determined by the millions of personal reviews TripAdvisor receives each year.

Invited... The Executive Invitational Series is a collaborative institute with a small group of owners and senior-level executives from around the country. National child care legal expert Ron McGuckin and successful multi-site owners Mary Hornbeck and Alix Hall lead in-depth sessions to share challenges and successes while brainstorming new ideas. While Ron, Mary, Alix, and invited guest speakers with specialized expertise will guide participants through current trends and topics, the group and its current needs formulate the true content. This event provides networking opportunities uniquely designed to promote professional connections and relationship building that support your leadership. Revitalization also plays a key factor in leadership success, and ample time is built into the schedule for relaxation, relationship building, and recreation.

Invested... Costs below reflect 4 nights lodging at the all-inclusive resort, gratuities and taxes. Transportation to and from the resort is also included. Extended nights available during registration. Participants are required to book through AELL. No exceptions will be made.

<table>
<thead>
<tr>
<th>Junior Ocean View</th>
<th>Rates 5/15-7/15/2023</th>
<th>Rates 7/16-10/15/2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Occupancy + Training</td>
<td>$3,736 per person</td>
<td>$4,036 per person</td>
</tr>
<tr>
<td>Double Occupancy + Training</td>
<td>$2,860 per person</td>
<td>$3,160 per person</td>
</tr>
<tr>
<td>Double Occupancy Companion</td>
<td>$1,960 per person</td>
<td>$2,260 per person</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Junior Preferred Club Ocean View</th>
<th>Rates 5/15-7/15/2023</th>
<th>Rates 7/16-10/15/2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Occupancy + Training</td>
<td>$5,020 per person</td>
<td>$5,320 per person</td>
</tr>
<tr>
<td>Double Occupancy + Training</td>
<td>$3,212 per person</td>
<td>$3,512 per person</td>
</tr>
<tr>
<td>Double Occupancy Companion</td>
<td>$2,312 per person</td>
<td>$2,612 per person</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Junior Preferred Club Ocean Front</th>
<th>Rates 5/15-7/15/2023</th>
<th>Rates 7/16-10/15/2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Occupancy + Training</td>
<td>$6,764 per person</td>
<td>$7,064 per person</td>
</tr>
<tr>
<td>Double Occupancy + Training</td>
<td>$4,084 per person</td>
<td>$4,384 per person</td>
</tr>
<tr>
<td>Double Occupancy Companion</td>
<td>$3,184 per person</td>
<td>$3,484 per person</td>
</tr>
</tbody>
</table>
the schedule
(subject to change)

MONDAY, FEBRUARY 12 | MAIN ARRIVAL DAY
5:00 P.M. - 7:00 P.M.
• Welcome Cocktails - Terrace off the Main Lobby*

TUESDAY, FEBRUARY 13 | MAROMA 1 & 2
8:30 A.M. - 9:00 A.M.
• Connect over Coffee
9:00 A.M. - 10:30 A.M.
• General Session
10:30 A.M. - 12:30 P.M.
• CHOOSE ONE
  ◦ Breakout Session A - Cost of Care | Ron McGuckin *Required for all first time attendees
  ◦ Breakout Session B
12:30 P.M. - 2:00 P.M.
• Connections Lunch with First Time Attendees
2:30 P.M.
• Networking at the Pool/Beach
7:00 P.M. - 9:00 P.M.
• Poolside Dinner*

WEDNESDAY, FEBRUARY 14 | MAROMA 1 & 2
8:30 A.M. - 9:00 A.M.
• Connect over Coffee
9:00 A.M. - 12:30 P.M.
• General Session
10:15 A.M. - 10:30 A.M.
• Break
10:30 A.M. - 12:30 P.M.
• General Session
2:30 P.M.
• Networking at the Pool/Beach
7:00 P.M. - 9:00 P.M.
• Dine Arounds*

THURSDAY, FEBRUARY 15 | MAROMA 1 & 2
8:30 A.M. - 9:00 A.M.
• Connect over Coffee
9:00 A.M. - 10:30 A.M.
• CHOOSE ONE
  ◦ Think Tank A
  ◦ Think Tank B
10:30 A.M. - 12:30 P.M.
• CHOOSE ONE
  ◦ Think Tank A
  ◦ Think Tank B
2:30 P.M.
• Networking at the Pool/Beach
7:00 P.M. - 9:00 P.M.
• Dine Arounds*

FRIDAY, FEBRUARY 16 | MAROMA 1 & 2
8:30 A.M. - 10:30 A.M.
• General Session
10:30 A.M. - 12:30 P.M.
• General Session - Legal/HR Trends with Ron McGuckin

*Training participants and companions are welcome to participate.