



*an exclusive event for early learning Owners and Executive Leaders*

## Event Overview

The Association for Early Learning Leaders (AELL) believes program excellence begins with strong leadership. Owners and Executive Leaders play a key role in shaping early care and education. The Executive Invitational Series is an annual event featuring collaborative training and networking with Owners and Executive Leaders from around the country and beyond. Space is limited and participants must meet certain criteria in order to be eligible to attend.

National child care legal expert Ron McGuckin and successful multi-site owners Mary Hornbeck and Alix Hall, along with invited industry and business leaders, lead in-depth sessions and discussions. Key topics guide the sessions, but the group and its current needs and challenges formulate the true content. Participants share their challenges and successes while brainstorming new ideas and action steps that can be implemented when they return to their programs. This event provides networking opportunities uniquely designed to promote professional connections, resources, and relationships that support your executive leadership role for years to come. First time participants are required to attend a set of standard training sessions that will lay the foundation for ongoing training and engagement. Revitalization plays a key factor in leadership success and ample time is built into the schedule for relaxation, relationship building and recreation.

### Dates and Location

September 13-17, 2021 (extended days available)

Magaritaville Beach Resort

Hollywood Beach, FL

### Who Should Attend

**Owners** include listed proprietor(s) as well as next generation succession if currently serving in leadership role of a program(s) that provide direct early care and education for young children.

**Senior Executive Leaders** include organization Senior VPs and Senior Regional/National Executives of programs that provide direct early care and education for young children.

**NOTE:** The Executive Invitational Series is solely focused on direct care providers and is not an appropriate training event for agencies without direct care services. Other child care and early education industry partners, resource and referral, or vendors interested in advertising or sponsorship opportunities should contact Lori Buxton, [lori@earlylearningleaders.org](mailto:lori@earlylearningleaders.org) for more information.



## Criteria for Participation

- Participants must be an AELL member in good standing.
- Participants must be an Owner or Senior Executive with a program that provides direct early care and education services for young children.
- Participants must submit a completed event application to be reviewed by the event committee to ensure all criteria has been met.
- If accepted, participants must meet all payment due dates or invitation may be rescinded.

## Application Process

Executive Leaders who have not previously attended this event are required to complete the Executive Series Invitational Application. The application will be reviewed by the event committee to ensure participation criteria is met. Applicants will be notified of application decision within seven (7) business days of submission. Applications can be accessed in the following ways:

- By invitation from an event alumnus who will request an application on your behalf
- Requesting an application from the Association

It is generally accepted that Owners may have key employees that are integral to the successful operation of their programs. The following parameters are in place for owners to invite these employees:

- Owner must have participated in at least one (1) Executive Invitational Series Even (formerly known as Owners Only).
- Owner must submit a written request for an Executive Invitation Series Application for another participant who is NOT an Owner of the agency
- Participants agree to adhere to the Code of Conduct related to this event

Requests for an Executive Invitation Series Application should be sent to [lori@earlylearningleaders.org](mailto:lori@earlylearningleaders.org).



## Code of Professional Conduct

It is the mission of the Association and specifically the Executive Invitational Series to provide platforms for engagement that will serve as a guide to appropriate business conduct for all. We expect all participants to observe the highest standards of ethics and integrity in their conduct. This means following a basic code of professional and ethical behavior that includes the following:

### Trust and Credibility

The success of this event is dependent on the trust and confidence we both extend to and earn from other participants. We gain credibility by adhering to our commitments, displaying honesty and integrity, and reaching goals through honorable conduct.

### Open and Honest Communication

Authenticity is essential to strong relationship foundations. We encourage open and honest communication that allows us to focus on the real issues of the day. This should be a judgment-free zone that welcomes the free flow of information, ideas, and innovation.

### Confidentiality

The nature of this event and the leaders who participate can result in sharing of sensitive information. The Executive Invitational Series is considered a "Safe Space" whereby participants are able to share the most important aspects of business operations with confidence that information is protected and kept confidential. *"What is shared/said at the event, stays at the event."*

### Non-Solicitation Clause

Many of our participants have other ECE related business ventures in addition to operating child care and early learning centers. While we encourage networking and the sharing of resources, we do not allow business solicitation during this event. There may be event sponsorship opportunities available that would enable marketing of such resources. Please email [lori@earlylearningleaders.org](mailto:lori@earlylearningleaders.org) to find out more about those opportunities.

**Failure to maintain the event code of conduct as outlined can result in an invitation to future events being rescinded.**

My signature below reflects my understanding of and commitment to the Code of Conduct for the Executive Invitational Series and I understand that failure to keep this commitment may result in exclusion from future events.

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Printed Name

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Date

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Signature

