

MARGARITAVILLE®
Beach Resort
HOLLYWOOD BEACH, FL.



EXECUTIVE
INVITATIONAL SERIES

SEPTEMBER 13-17, 2021

earlylearningleaders.org



the venue

Inspired... by the lyrics and lifestyle of singer, songwriter, and author Jimmy Buffett, Margaritaville Hollywood Beach Resort is a destination resort and entertainment complex on the legendary Hollywood Beach Broadwalk. Hollywood Beach is a classic Florida beach town that's enchanted visitors since the 1920s. Often compared to quaint European and funky California beach towns, the character of this inviting area is all Florida. With an extensive array of amenities and a high level of hospitality, service, and attention to detail, the 369-room 18-story destination resort is the perfect setting for guests to escape the everyday and just chill. Margaritaville Hollywood Beach Resort brings an entirely different resort perspective to South Florida with its unique, authentic, "no worries," tropical vibe and the feeling of escape that is experienced immediately upon arrival.



the event

Invited... **The Executive Invitational Series** is a collaborative institute with a small group of owners and senior level executives from around the country. National child care legal expert Ron McGuckin and successful multi-site owners Mary Hornbeck and Alix Hall lead in-depth sessions to share challenges and successes while brainstorming new ideas. While Ron, Mary, Alix and invited guest speakers with specialized expertise will guide participants through current trends and topics, the group and its current needs formulate the true content. This event provides networking opportunities uniquely designed to promote professional connections and relationship building that support your leadership. Revitalization also plays a key factor in leadership success, and ample time is built into the schedule for relaxation, relationship building, and recreation.



the cost

Invested... This group understands the value of investing in their business and leadership. Costs outlined below reflect 4 nights of lodging, applicable taxes, travel insurance, resort fee (\$35 per person/per day), and \$450 per person room credit. Parking and transportation to and from the resort is NOT included. Participants are required to book through AELL. No exceptions will be made.

WITH TRAINING:

Single Occupancy

\$3541 per person

Double Occupancy

\$2881 per person

WITHOUT TRAINING

Double Occupancy

\$1781 per person

Extended Nights

Single Occupancy: \$317 per person per night

Double Occupancy: \$158.50 per person per night

UPGRADES: Suite, premium location, and triple occupancy upgrade requests are subject to availability and additional cost.



the schedule

MONDAY, SEPTEMBER 13 | MAIN ARRIVAL DAY

5:00 P.M. - 7:00 P.M.

Welcome Cocktails - License to Chill Rooftop Bar

TUESDAY, SEPTEMBER 14 | TRAINING DAY ONE

7:30 A.M. - 8:30 A.M.

Breakfast - One Particular Harbor (OPH) Foyer

8:30 A.M. - 9:30 A.M.

Welcome & Event Overview

Compass Room Ballroom North & East

9:30 A.M. - 11:00 A.M.

Class Forums: Hot Topics

Compass Room Ballroom North & East

11:00 A.M. - 1:00 P.M.

Breakout Sessions (Choose One)

-Constructive Connections -Conscious Discipline

-Using Video Technology to Elevate Your Business

7:00 P.M. - 9:00 P.M.

Group Welcome Dinner - License to Chill South

WEDNESDAY, SEPTEMBER 15 | TRAINING DAY TWO

7:30 A.M. - 8:30 A.M.

Breakfast - One Particular Harbor (OPH) Foyer

8:30 A.M. - 12:30 P.M.

General Session-A Study of the Cost of Care: Before & After COVID

Compass Room Ballroom North & East

THURSDAY, SEPTEMBER 16 | TRAINING DAY THREE

7:30 A.M. - 8:30 A.M.

Breakfast - One Particular Harbor (OPH) Foyer

8:30 A.M. - 10:30 A.M.

General Session - Steve Gross

10:30 A.M. - 12:30 P.M.

Breakout Session (Choose One)

Compass Room Ballroom North & East

6:00 P.M. - 7:00 P.M.

Evening Beer/Wine Reception

7:00 P.M. - 9:00 P.M.

Group Farewell Dinner

Compass Room Ballroom North & East

FRIDAY, SEPTEMBER 17 | TRAINING DAY FOUR

7:30 A.M. - 8:30 A.M.

Breakfast - One Particular Harbor (OPH) Foyer

8:30 A.M. - 10:00 A.M.

General Session: Child Care Advocacy Panel Discussion

10:00 A.M. - 12:30 P.M.

-Hot Topics/WWRD

-Legal Trends with Ron McGuckin



common questions

Q. Why is the event being moved from Cancun?

A. This was a very difficult decision to reach. After much discussion and evaluation of survey feedback, the event committee and AELL executive leadership felt there was too much COVID-19 related uncertainty and risk to participants and trainers to make Cancun a viable option for 2021. We do plan to resume our Cancun event in 2022.

Q. Is Margaritaville Hollywood Beach an all-inclusive resort?

A. This is not an all-inclusive resort. Each attendee will, however, receive a room credit of \$450 that can be used at all resort restaurants, bars, spa, gift shop, and beach services. Additionally, AELL has included two dinners with drinks for all attendees and four breakfasts for training participants in the EIS event schedule.

Q. Is Margaritaville Hollywood Beach an all-adult resort?

A. This is not an all-adult resort, however, there is a beautiful rooftop terrace that is reserved for adults 21 years and older that features the License to Chill Bar & Grill, adults only pool, and lounging areas with gorgeous oceanfront views.

Q. What is the travel insurance about?

A. In light of the uncertain times we are in, we decided to include travel insurance in the registration. This low-cost group insurance through Acendas will provide both protection and peace of mind to participants so you can focus on your time away.

Q. What are the payment terms/due dates?

A. If registering after March 1st, payment in full is due at the time of registration. The EIS room block will close on August 14, 2021 and any reservations made after that date will be subject to room availability and increased rates.

Q. Are there suites and/or upgraded location options available?

A. The quoted fees reflect first available room options at the resort. There are upgrade options that are subject to availability and increased cost. Please contact Lori Buxton, lori@earlylearningleaders.org for more information.

Q. I have a deposit on hand. Will that transfer automatically?

A. Your deposit will transfer to this event and you will be issued a discount code via email to apply that discount to the new reservation. Aryam Andom, aryam@earlylearningleaders.org, will be assisting with that process.

Q. What if I have a deposit on hand but decide not to participate in the updated event?

A. You will have the option of transferring your deposit to another AELL event or receiving a refund of the deposit amount on hand. Please contact Lori Buxton, lori@earlylearningleaders.org for assistance with this.